

# Cellulite solution?

## Local women can help test cream

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Winnipeg women are being recruited to try out a topical cream designed to reduce the appearance of cellulite.

However, some dermatologists are questioning the effectiveness of surface treatments when it comes to treating lumpy fat and dimples.

"Cellulite is common to all females," said Elsie Kohoot, site manager of Hill Top Research, which is conducting the study. "Once they (women) hit puberty, it's pretty much going to be there."

'DON'T ADD ANYTHING'

But Dr. Earl *Minuk*, who operates Dr. Earl *Minuk's* Cosmetic Skinclinic and Laser Centre, is skeptical of any topical treatment for reducing cellulite.

"I don't believe there is anything on the market that consistently provides cellulite reduction," said *Minuk*, referring to over the counter products.

"Topicals don't really add anything to the mix."

However, he said there are effective treatments for cellulite, including deep tissue massage and a new method using injections called Lip-Dissolution.

As part of the study, Hill Top is looking for about 150 women to use a cellulite reduction cream over the course of one month.

Those taking part would be required to apply the cream at home and visit the research centre four times. Study participants would also earn about \$125.

"We need to screen a lot of people," said Kohoot, adding they may screen as many as 1,000 individuals as some applicants won't have enough cellulite to qualify for the study.

"Some people may assume it (cellulite) has something to do with obesity, but it doesn't," she said.